

Student Social Platform Initiative

► Opportunity

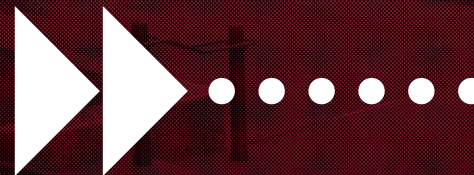
A student's community engagement experiences are episodic; that is, a large number of students take part in several different community engagement experiences that do not build on one another and/or are disconnected with prior experiences. This project assessed a proposed Student Social Platform Initiative. The initiative aspires to help students build stronger connections across engagement experiences and to tie their experiences more closely to their academic programs and professional aspirations.

► Project Outcomes

The project group assessed the viability, interest, and feasibility of a student social platform initiative as well as identified key issues and factors that will ensure the success of the potential initiative.

► Recommendations

- Embed into existing infrastructure of colleges, units and programs
 - Supported by central point of coordination
 - Central portal/gateway/clearinghouse
- Establish value through clear objectives and measurable outcomes
- Enhance support through dialogue at local-level and effective branding
- Encourage student, faculty, and staff participation through incentives
- Enable students to participate in a voluntary and flexible initiative



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